

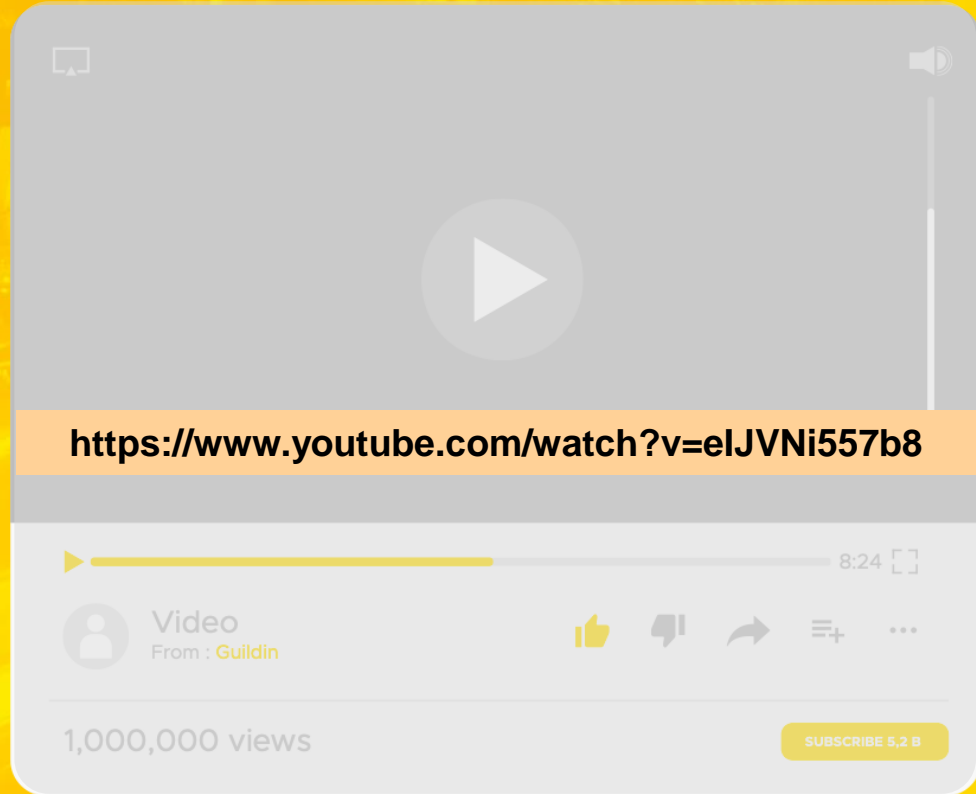
Retail  
**Advertising**  
The Good Way

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[www.guldin.com](http://www.guldin.com)




**guldin**<sup>™</sup>

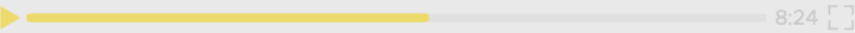




A screenshot of a YouTube video player interface. The video player area is grey and contains a large white play button in the center. In the top left corner of the player, there is a small icon of a monitor with an upward arrow. In the top right corner, there is a speaker icon and a vertical volume slider. Below the video player, there is a light orange banner with the URL <https://www.youtube.com/watch?v=eIJVNi557b8>. Below the banner is a grey progress bar with a yellow playhead and a timestamp of 8:24. Below the progress bar, there is a video title "Video" and a subtitle "From : Guildin". To the right of the title are icons for like, dislike, share, playlist, and more options. Below the title and subtitle, there is a view count of "1,000,000 views" and a "SUBSCRIBE 5.2 B" button.






 



<https://www.youtube.com/watch?v=eIJVNi557b8>

 8:24 

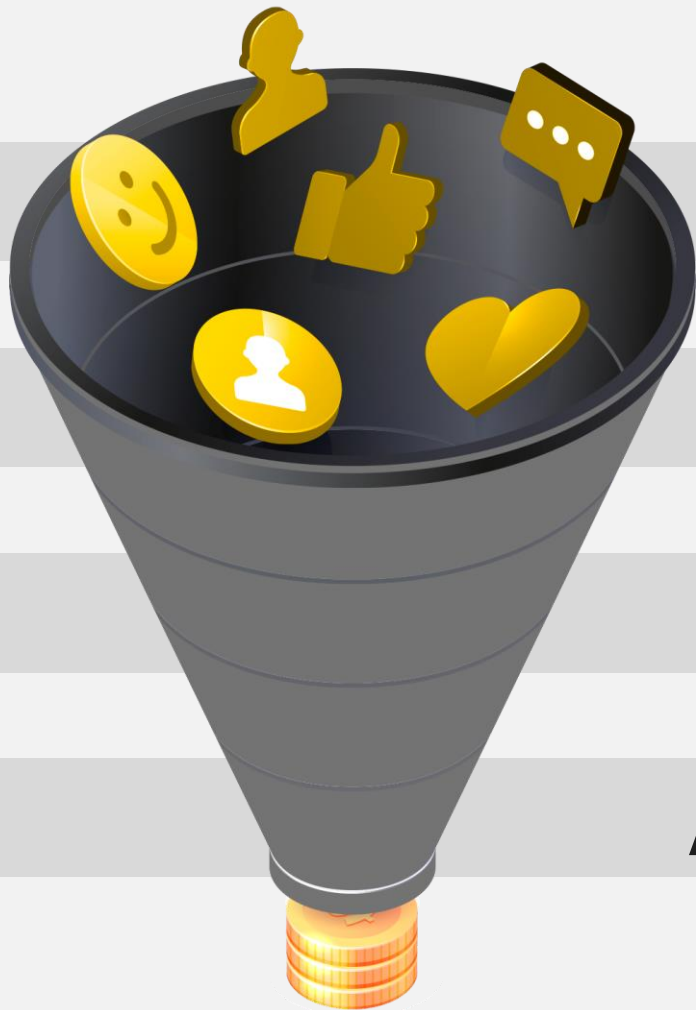
 Video  
From : Guildin

1,000,000 views SUBSCRIBE 5.2 B

See our smart cart®





**ATTENTION**

**INTEREST**

**DECISION**

**ACTION**

See our smart cart®



¿How do  
we make a  
**DIFFERENCE?**



See our smart cart®



# We are **BRAND LOVERS**



**DATA  
DRIVEN**



**CONTENT &  
CREATIVITY -  
HISPANICS**



**MEDIA &  
TECHNOLOGY  
EXPERTS**



See our smart cart®





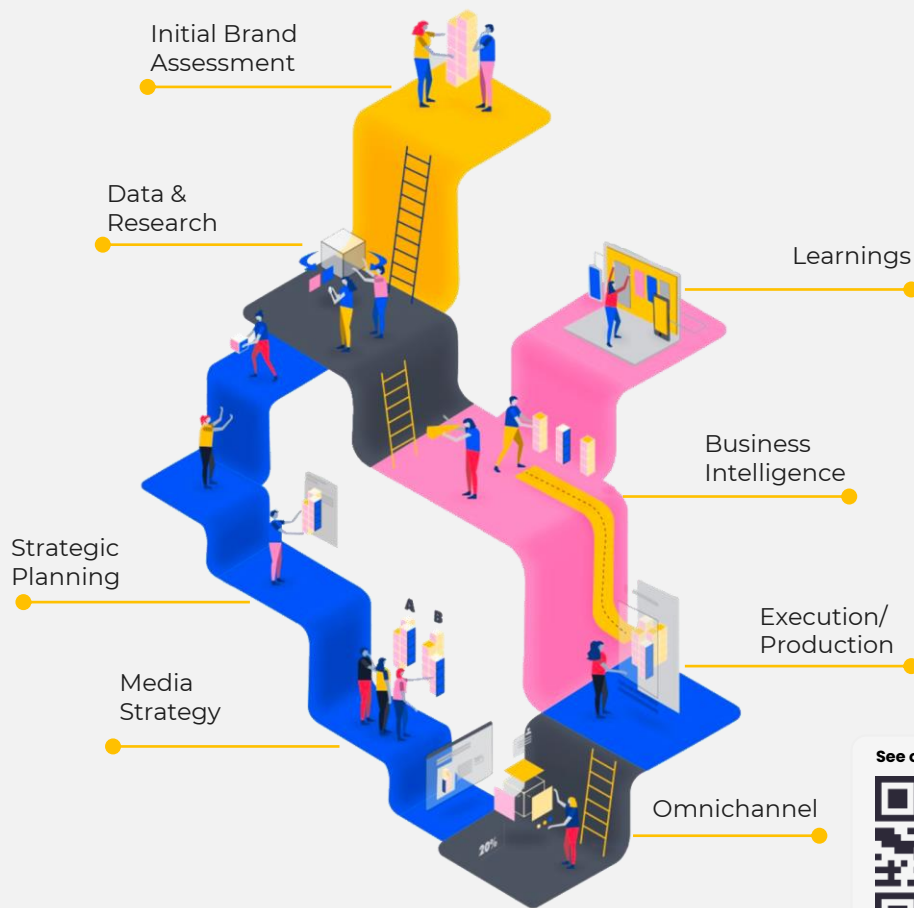
**CUSTOMIZED  
EXPERIENCES**



**END TO END  
SOLUTIONS**



**From scratch  
TO PURCHASE**



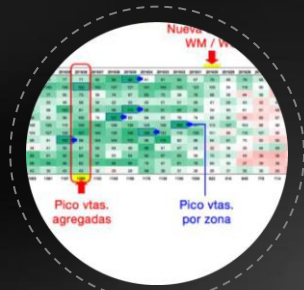
See our smart cart®



# From complex to **SIMPLE**



Supermetrics



Campaign KPI Extraction



Web behavior analysis



Sales data & mapping



DMP: segment audiences



DSP (omnistrategy)



**REAL TIME**



Strategy, tactic, and communication optimization

See our smart cart®



How do we  
**DEFINE** this?

See our smart cart®





# BRANDFORMANCE

Building Brand Love through  
performance metrics

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# BRANDFORMANCE

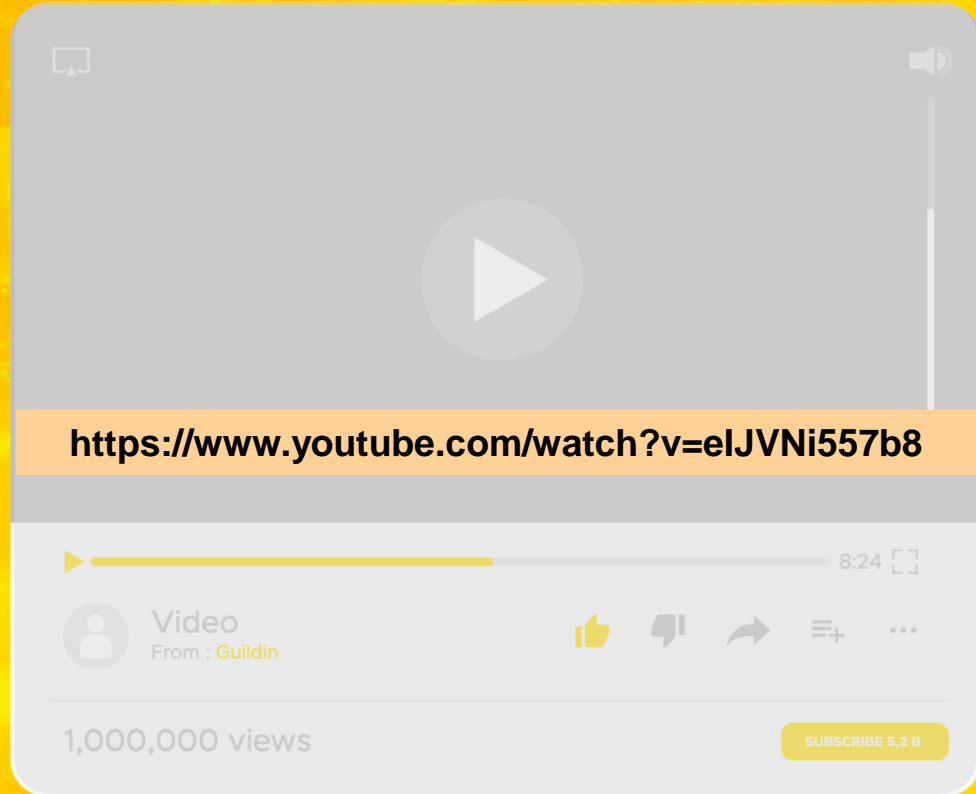
**BRANDING**



**PERFORMANCE**

See our smart cart®





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<https://www.youtube.com/watch?v=eIJVNi557b8>

8:24

Video  
From : Guildin

1,000,000 views

SUBSCRIBE 5.2 B

See our smart cart®



**Are you ready to**  
**BUILD VALUE**  
**with your**  
**brand?**

See our smart cart®



